

Emmanuel Eta Enang

Graphic Designer | UX/UI Designer | Product Designer

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Online Presence: [Portfolio](#) | [LinkedIn](#)

Career Summary

Emmanuel is a user experience and user interface professional with a talent and passion for delivering intuitive, functional, and compelling interactive solutions that satisfy user needs, surpass client's expectations, and maximise the company's earning potential. Over 8 years of branding, visual design, and interactive experience, including research, strategy, hypothesis-driven process and design specialising in UX/IA/IxD.

Area of Expertise

Team Leadership | Project hand-off | Design thinking | Prototyping | Agile Methodology | User-centered design | Project Management | User Research | User flow chart | Persona Development | Branding | Social Media Management | Problem solving | Hypothesis-driven design process

Professional Experience

Product Designer | Keep the Faith – Sydney, Australia | Hybrid | March 2023 till date

At Keep the Faith, Emmanuel managed the user interface, user experience and visual designs of the non-profit organization including developing innovative strategies towards engaging with the target audience and also promoting the product to the public. Improved and recreated multiple marketing videos for social media campaigns.

- Currently handling the social media and web template designs for a non-profit organization based in Australia.
- Led the development team behind an expert management system with the main focus of creating seamless communication access between clients and experts in specific fields to carry out professional tasks in Sao Paulo, Brazil.
- In charge of a design and content team with main focus on recreating promotional content and redefining its current brand identity.
- Led meetings with stakeholders, product owners and product managers for a fintech solution.
- Supervised projects from requirement gathering to product launch.

Product Designer | Tsari Limited - UK | Remote | Jan 2022 - February 2023

Championed the team that executed projects for over 10+ clients (eCommerce, agency, fintech, travel, corporate, and web portal applications etc). Interface with stakeholders and internal teams on knowledge-sharing sessions, research interviews, and JAD sessions.

- Supervised a team of 10+ tech engineers in providing tech solutions for the financial, agricultural, fashion and business industries.
- Anchored the UX/UI design of a UK-based fintech app, which is focused on helping Africans send money seamlessly to different regions in Africa.
- Improved the design of client's products, compatibility statement design and design system.
- Gather feedback from product users and review

Product Designer | DataEX Global – Brisbane, Australia | Hybrid | August 2020 - December 2021

Redefined the entire branding of the company from its logo to stationery adhering to its brand style guide. Organised free graphic design classes for the youths in order to fulfill the company's vision to empowering youths within the tech industry.

- Mentored and coached 50+ students including some existing staff who wanted to build a career in graphic or UX/UI design.
- Set design requirements based on briefs from internal teams and product owners.
- Conducted research and design sprint to understand the client's needs and a user-centred design approach.

- Supervised the design of prototypes and carried out multiple user tests on websites and mobile applications.
- Designed its first fintech app which made 40% in 6 months which was more than the previous annual revenue.

UX/UI Designer | ActiveCode - Dubai | Remote | April 2020 - July 2020

Worked independently on the company's branding and other clients, designing visual content for marketing purposes. Collaborated with content writers to create visual assets for social media, web, email marketing and running social media campaigns.

- Supervised a team of over 5 designers to create top-notch promotional materials.
- Spearheaded the branding of the company's identity and proper communication of its vision.
- Trained and mentored over 7 designers in the creation of prototypes and proper ways of testing software products before the MVP is developed.
- Handled the Social media campaigns for over 10+ clients.

Senior Graphic Designer | Karigoo Innovation Concept | On site | February 2019 - April 2020

Pioneered the innovation of the ride hailing app being the first indigenous ride hailing service in Nigeria. Developed a strong social media strategy using Facebook ad campaign.

- Coordinated the alpha and beta user testing of the web and mobile app for its high responsiveness, ease of use and functionality.
- Supervised the development of the mobile app with constant communication with developers in India.
- Collaborated with content writers and skit makers to create visual assets for social media, web, email marketing and running social media campaigns.
- Managed the company's social media handles and boosted its online presence.

Junior Graphic Designer | Musicport Nigeria | On site | July 2014 - Jan 2019

- Assemble graphic content for designs.
- Design and branding of promotional materials for print and distribution.
- Branding and video editing for social media promotion purposes.

Education & Certificates

Google UX Design certification	In view
Master of Design (Advanced) Torrens University, Australia	In view
Product Design Certification Side Hustle	2022
Certified Visual Designer pathunbound.com	2022
ICSI, UK - International Cybersecurity Institute	2020
Bachelor of Science in Computer Science University of Calabar, Calabar	2018

Technical Proficiency

Adobe Photoshop | Figma | Adobe Illustrator | Corel Draw | Adobe XD | Adobe Dimension | Protopie | Adobe After Effects | Slack | Miro | Adobe Premier Pro | Microsoft Office Suite | Shell Navigation | HTML/CSS | Cap Cut | Filmora | Canva | Social Media Campaign | MailChimp | Wordpress

Soft Skills

Strong time management | Team work | Verbal Communication | Creativity | Attention to details | Empathy | Innovation | Visual & written communication | Facilitation